

Anthah Prerana

The Entrepreneur Development Cell of Bhavan's Vivekananda College, Sainikpuri has organised, a state level business plan competition called "Anthah Prerana" on 28/02/2019. A total of 35 teams consisting of 75 participants from various colleges have participated. The chief guest for the inaugural was Mr. Varun Akhnoor, senior vice president (incubation) at WE hub, Government of Telangana. Vice Chairman of Bharatiya Vidya Bhavan, Air cmde (Retd) J L N Sastry, Principal Prof Y. Ashok have also graced the occasion. The Chief guest for valedictory function of the said program was Col. B.S. Rao Director strategy, Entrepreneur zone. The guests have appreciated the initiative taken by the college of forming an ED Cell and also the efforts of the cell in inculcating and inducing entrepreneurial skills among the students.

The First, Second and Third prize winners were awarded with cash prize of Rs. 10000, Rs. 5000 and Rs. 3000 respectively.



ONE DAY CLASSROOM TRAINING PROGRAMME CONDUCTED BY NIESBUD ORGANIZED BY EDCELL

The entrepreneur development cell of the college has organized one day classroom training for entrepreneur development programme conducted by National Institute of Entrepreneurship and Small Business Development (NIESBUD) Government of India on 5th January 2019 from 10.am to 4.pm. The trainer for the day was Mr. Ravi Gupta, a panel trainer of NIESBUD.

The programme was concluded by taking feedback from the students and vote of thanks given by Mrs.G. Kalyani.

The programme started with the welcome address by the ED cell coordinator Mr. M. Thirmal Rao, who briefed about the various activities of the cell, followed by Principal Prof. Y. ASHOK address to the gathering about the status of start-ups in INDIA, challenges, and the support provided by the college for students' start-ups.

The purpose of the training programme was to inspire the students to take up entrepreneurship overcoming the challenges and providing an awareness about the various Government schemes or funding. The programme was conducted in 2 sessions. A total of 99 students have actively participated and had an exposure to the practical insights of entrepreneurship.





Report on International seminar on “Innovation and Entrepreneurship in smart cities of India” - (IESC) 2018 in ISB Hyderabad on 30th November 2018

Eureka Education group has organized an international seminar on “**Innovation and Entrepreneurship in smart cities of India**” - (IESC) 2018 in Hyderabad on **30th November 2018 at ISB.**

The seminar was divided into three sessions as follows:

Session 1: Challenges for smart cities and initiatives and opportunities for Entrepreneurs.

Session 2: Smart Education and the requirements from education system for building smart cities.

Session 3: Innovation and Entrepreneurship and its Modes of funding.

The chief guest Mr. C. Srinu Raju, Chairman, Sri City, Guest of Honour Mr. Arvind Kumar, Principal Secretary, Municipal Administration and Urban Development, Government of Telangana, Dr. Philippe Bouvier, President Urban Value Creation Institute from France and many other International and Industry experts gave inputs on the above topics.

A total of 130 students from the college have actively participated and have taken inputs from the speakers

Mr. Thirumal Rao Co-coordinator of the ED-Cell has given feedback on how the seminar was conducted and the way it will help the students.



Report on one day seminar on “Importance of Formal Dressing in Interviews and Role of it in Corporate Life”

The ED Cell in Collaboration with CGPC Cell organized a One-day Seminar on the topic – **“Importance of Formal Dressing in Interviews and Role of it in Corporate Life”** on November 17th, 2018 at MBA Seminar Hall. The Resource person of the seminar was Mr. Anuker Reddy N, CEO of F-word (Fashion Word) and he was a member of ED cell and have initiated the above said start-up with the encouragement and support of ED Cell. Around 100 students from both UG and PG final year attended this seminar.



Entrepreneur Foundation Programme

The Entrepreneur Development (ED) Cell of the college organized a one day “Training Programme” as part of the “Entrepreneur Foundation Programme” Conducted in association with National Small Industries Corporation (NSIC) which is a Government of India undertaking, on 14th of September 2018. The said Programme is for 30 hours from 11th – 25th of September 2018. The primary objective of the Programme was to motivate young and budding entrepreneurs of the college. The event took off with the Welcome Address given by the ED Cell Coordinator- Mr. M Thirmal Rao, who briefed the audience regarding the ED Cell, its allied activities and the programme. The Vice-Principal of the College, Mrs. B. Niraimathi welcomed the eminent speakers of the day and motivated the aspiring entrepreneurs. The first session was taken by Mr. Ramesh Vemuganti, the former president of Hyderabad Management Association (HMA), a corporate trainer with vast experience in the field of entrepreneurship. His workshop was extremely interactive and activity-based. The first session concluded with a brief address by Dr. Vani, Asst. Manager-NSIC.

The post lunch session was taken by Mr. Sridhar Iriventi, the Founder-Director of Go Bharati Agro industries. It was followed by an address by the Manager of NSIC- Mr. Neeraj Chandra Jha who illustrated all the schemes and courses of NSIC in detail for the benefit of the students. A total of 102 students attended the seminar. There was a feedback session at the end of the program where the students admitted that they were extremely satisfied with the workshop. In short, the programme provided the ambitious students with a much-needed boost which could propel them to become successful entrepreneurs in the future. The event culminated with the gratuitous Vote of Thanks proposed by Mrs. Sreemathi Raghunandan.



