

ANTHAH PRERANA

The Entrepreneur Development Cell of Bhavan's Vivekananda College organized its second edition of a State-level intercollegiate Business Plan Competition named "**ANTHAH PRERANA – The Hallmark of an Entrepreneur**" on 15th February 2020. The theme for the 2nd edition of this event was to portray "**Traditional business in an Innovative way**". Students from the twin cities were invited to participate in the Business Plan Competition.

The event was inaugurated by Dr. Shanta Thoutam as the chief guest, Padma Shree Malleshham as the guest of honour, Vice-Chairman Air cmde. (Retd.) J. L. N. Sastry, Principal Prof. Y. Ashok as the chairman, and Mr. Thirmal Rao, Coordinator ED Cell.

Anthah Prerana provided an extremely overwhelming opportunity to the young minds that aim to become an entrepreneur in the future. The event is divided into two rounds namely '**Prastavana**' and '**Prastuthi**'. In the first round, the students had to exhibit their business plan through charts, posters, models or any other innovative way. In the second round, the students had to prepare a PPT Presentation consisting maximum of 7 slides to pitch their business plan within 5 minutes. The best ideas will be offered an internship.

WINNERS:

- Aashutosh Varakhedkar and Yashaswini Putla (1stPrize)
- Kadambari Dadhuh (2ndPrize)
- Abhay Tiwari, Pranuthi Godse and B. Alan Dennis David (3rdPrize)







Entrepreneurship Development Programme (EDP)

Bhavan's ED-Cell organized a training programme on entrepreneurship development known as Entrepreneurship Development Programme (EDP) conducted by NIESBUD on 18th of January 2020, at 10 am. 103 students participated in this programme wherein few students were from other colleges too. Three eminent speakers were invited to share their thoughts and knowledge about entrepreneurship to the budding entrepreneurs. The first session began at 11 a.m. and the first guest speaker and chief guest of the programme was Mrs. Arundhati Rao, founder Amel services. Madam spoke on entrepreneurship and motivation towards entrepreneurship. Then second speaker Prof. Narendranath Menon, retired professor OU, briefed the students regarding challenges of Entrepreneurship and Big giants do fall. The post lunch session was taken over by Mr. Srinivas Rao (assistant director CIPS), he spoke on various government schemes for entrepreneurship. Then a few students gave their feedback on the programme. The EDP ended with a vote of thanks, given by Mrs. Kalyani Gorti.



Entrepreneurship Development Program

The Bhavan's ED cell organised an Entrepreneur Development Programme on September 18, 2019 at MBA Seminar Hall from 2:30 pm to 3:30 pm. Mr Abhishek Reddy, CEO 'TheCapital Wizards' a venture capital firm and guest faculty on Entrepreneurship for IIT Mumbai, addressed the students. He spoke about how to generate ideas and attract investment to set up your own start-up. A total of 85 students from the college have actively participated and have taken inputs from the speaker. The program was informative and very educational.



Entrepreneurship Foundation Programme (EFP)

Bhavan's ED-Cell in association with NSIC conducted a workshop on entrepreneurship development known as Entrepreneurship Foundation Programme (EFP) on 7th of September 2019, at 10 a.m. A total of 119 students participated in this programme wherein few students were from other colleges too. Three eminent speakers were invited to share their thoughts and knowledge about entrepreneurship to the budding entrepreneurs. The first session began at 11 a.m. and the first guest speaker was Mrs. Lekha Sishta, Vice President, People success - Altruista Health. Then the programme was followed by second speaker Mr. Anubhav Tiwari who is the head of the Incubation & Corporate Innovation Centre for Innovation & Entrepreneurship, IIIT-Hyderabad. The post lunch session was taken over by Dr. Radhika Meenakshi Shankar, a mentor and a trainer, Wise Owl Consultancy Services. Then a few students gave their feedback on the programme. The EFP ended with a vote of thanks, given by Mrs. Sai Santhoshi.

