

## Activities 2021-22

### ANTHAH PRERANA 4.0

The Entrepreneur Development Cell of Bhavan's Vivekananda College of Science, Humanities and Commerce, organized its fourth edition of National-level Business Plan Competition titled “**ANTHAH PRERANA 4.0 – The Hallmark of an Entrepreneur**” in association with Osmania University Technology Business Incubator on 9<sup>th</sup> and 10<sup>th</sup> June 2022. The primary intent of the event is to give young and aspiring entrepreneurs a platform where they can verbalize their innovative business ideas. The event was inaugurated by Vice-Chairman Air cmde. (Retd.) J. L. N. Sastry, the Chief Guest of the programme was Mr. Suresh Adina, Vice President, Start Up Innovation, T Hub. The Guest of Honour was Dr. Chelmala Srinivasulu, Incharge Director, Osmania Technology Business Incubator. Principal Prof. Y. Ashok and Mr. Thirmal Rao, coordinator ED cell were also present in the programme.

The event has got a huge participation of 53 teams from 8 states.

The Chief Guest for the Valedictory was Mr. Sri Charan Lakkaraju, Founder of StuMagz.

The winners were awarded cash prizes





# Entrepreneurship Development Program (EDP)

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Entrepreneur Development Cell of the college has conducted a **One-day training program as a part of EDP offered by National Institute of Entrepreneurship and Small Business Development (NIESBUD)** on Wednesday i.e., 25<sup>th</sup> May, 2022. The program had three distinguished speakers who shared their knowledge and experience about entrepreneurship and was carried out in three sessions.

The inaugural started with the welcome address by Mr. M. Thirimal Rao, Coordinator, ED Cell and was graced by Prof. Y. Ashok, Principal of the college. The first speaker for the program was **Prof. Narendra Nath Menon**, Professor at the Institute of Public Enterprise, Hyderabad. Mr. Narendra Nath has spoken about entrepreneurship and start-ups in present scenario. The second guest speaker for the day was **Shri M. V. Sudheer Kumar**, Assistant Director in Industrial Management & Training Division in MSME-DI. In the second session, Mr. Sudhir Kumar has explained about various MSME schemes. The third guest speaker for the day was **Mr. J. Jagan Mohan Reddy**, Mechanical Engineer, Businessman, Social Worker & Philanthropist. In the third session, Mr. Jagan Mohan has explained about Bharath Yuva Shakti trust and entrepreneurship and big giants.

The program witnessed an active participation of 79 students from all the departments of the college. Vote of thanks for the program was proposed by Bhuvan Chandra, Student Coordinator, ED Cell. Students have given feedback that the program has been of a great help in creating awareness in the field of entrepreneurship.





## Entrepreneur Foundation Programme

The Bhavan's Entrepreneur Development Cell and Bhavan's Institution Innovation Council in association with The National Small Industries Corporation (NSIC), A Government of India Enterprise organized Entrepreneur Foundation Programme (EFP) from 12<sup>th</sup> April to the 26<sup>th</sup> of April 2022 at the NSIC Campus at A.S Rao Nagar. With the active participation of 95 students, the programme promised profound entrepreneur skills and enhanced learning in the field of Business.

The programme started with welcome address by Co-ordinator, Entrepreneur Development Cell, Mr. M Thirimal Rao. Principal, Prof. Y. Ashok has highlighted the importance of entrepreneurship in the present era. Mr.S.Kaushik, Deputy Manager, NSIC has thrown light on various training programs and incentive schemes provided by NSIC for encouraging start-ups.

Dr.P.Manoharan the speaker for the day, gave insight into the concepts of entrepreneurship, Government supported entrepreneur start-ups in the country, promoting "Make-In-India" and schemes for fund raising. He introduced a great sense of wisdom and hosted a fun, interactive session involving the students for inducing the concepts of team work, focus, patience and commitment. Further adding to the lecture, the speaker highlighted the scope for start-ups in service and manufacturing industry, considering their importance in high regard. The students actively participated in the interactive sessions and shared their feedback at the end of the session.



# Outreach Programme

## *Entrepreneurship – A Career Prospect*

The Entrepreneur Development cell in association with Bhavan's Institution's Innovation Council has conducted an Outreach programme on the 16<sup>th</sup> of March, 2022 at Govt. Junior College, Malkajgiri. The ED cell shapes young minds with great business ideals and is a platform to enhance entrepreneurial skills and provide learning opportunities. Organizing Informative programmes and Guest lectures from the best, The ED Cell helps transform ideas into viable creation. A total of 45 enthusiastic students from the college attended the programme with sheer interest, considering a future in entrepreneurship. The coordinator of the Entrepreneur Development Cell, Mr. M. Thirimal Rao, addressed the students on an overview of Entrepreneurship and Traits of an entrepreneur thereby motivating the young minds to consider a bright career as a budding Entrepreneur to lead, create and establish strong grounds of financial independence.







Mr. M Thirmal Rao, Coordinator , ED Cell, Mrs. Jyothirmayi, Principal, Govt. Junior college, and the student coordinators of ED Cell



## **Report on Entrepreneurship Skill Certification Course**

The Bhavan's Institution Innovation Council and Entrepreneur Development Cell in association with Osmania Technology Business Incubator has organised a one-week **Entrepreneurship Skill Certification Course** from 15th November 2021 to 20th November 2021. Mr. Vijaya Devarakonda, Director, Osmania TBI Labs and Principal BVC, Prof. Y Ashok addressed the students during the inaugural. Many eminent speakers from National Institute of Micro, Small, Medium enterprises have delivered lectures on various topics on Entrepreneurship. A total of 36 students participated and received training for a week on the different concepts on Entrepreneurship. Eminent Speakers from National Institute of Micro, Small, Medium enterprises have delivered lectures on various topics on Entrepreneurship.

The topics covered in the session are

Day1: Introduction to Entrepreneurship and Idea Roadmap and Brainstorming

Day2: Introduction to Design Thinking and Validating the Best Solution

Day3: Develop POC and Idea Marketing

Day4: Revenue Models and Implementation of Business Plans.

Day5: Funding Options and Deck Preparation

Day 6: Presentation and Exam.



## **A Report of National Webinar on “Entrepreneurship: 101”**

### **“A move from Harder to Smarter”**

The Entrepreneur Development cell and Bhavan’s Institution Innovation Council have conducted a National webinar called “Entrepreneurship: 101” “A move from Harder to Smarter”, on 27<sup>th</sup> July 2021 at 11.00 am.

The Resource person for the programme was Dr. Kishore Indukuri, Founder and Manager Director of SID’s Farm Private Limited. The Programme was conducted online via Microsoft teams, there was an active participation of 152 members comprising of Students, Faculty, and Entrepreneurs from all over the country. The Programme started with welcome address by Mrs.V.Ashwini, Convener IIC and Mr. M. Thirimal Rao, Coordinator Entrepreneur Development cell, followed by Principal Prof.Y.Ashok’s message to the budding entrepreneurs.

Dr. Kishore Indukuri has given the overview of the entire process that he went to set up his company. He explained how to establish a successful Start-up, solving for a Real Problem Statement which is crucial for long-term survival, and understanding the different Value Chains once the business starts to grow. Dr. Kishore also explained about Agri-Tourism and Customer Engagement Techniques to increase customers. The participants gave a feedback that the webinar was very inspirational and insightful.



**Understanding our Value Chain**

The slide features a flowchart with five stages:
 

- 1. Farm (Image of a field)
- 2. Processing (Image of a factory)
- 3. Distribution (Image of a truck)
- 4. Retail (Image of a woman)
- 5. Consumption (Image of a cow)

 Below the flowchart, it says: "We tend to do pretty much everything!"

**3. Marketing and Sales**

- Community Marketing Events-Taste your milk
- Community Milk Testing demonstrations
- Fairs
- Farm Events-Camping, Volunteering at farm for families and schools

Below the text are three small images showing community events.

A video call window showing two participants: a man on the left and a woman on the right wearing a headset. The Zoom interface is visible at the bottom.

**Our First Farm in Hyderabad**

Our leased farm with the first 20 cows

The slide includes four photographs of a rural farm setting with green fields and trees.

**The daily grind.. The real stuff**

**Understanding Dairying**

1988: First of our... (text is small and partially illegible)

1990: First of our... (text is small and partially illegible)

1992: First of our... (text is small and partially illegible)

1994: First of our... (text is small and partially illegible)

1996: First of our... (text is small and partially illegible)

1998: First of our... (text is small and partially illegible)

2000: First of our... (text is small and partially illegible)

2002: First of our... (text is small and partially illegible)

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2012: First of our... (text is small and partially illegible)

2014: First of our... (text is small and partially illegible)

2016: First of our... (text is small and partially illegible)

2018: First of our... (text is small and partially illegible)

2020: First of our... (text is small and partially illegible)