

Entrepreneurship Awareness Programme

**Government of India
Ministry of Micro, Small and Medium Enterprises**

**MSME-DEVELOPMENT INSTITUTE
Balanagar, Hyderabad**

In association with

**Bhavan's Vivekananda College
of Science, Humanities & Commerce
Accredited with 'A' grade by NAAC
Autonomous College - Affiliated to Osmania University
Sainikpuri, Secunderabad – 500094**

DEPARTMENT OF MANAGEMENT STUDIES

&

ENTREPRENEUR DEVELOPMENT CELL

The programme started with Dr.Y.Madhuri Srinivas welcoming the gathering .
Prof Y.Ashok principal Bvc, spoke about the role of MSME's in encouraging the Entrepreneurial Culture.
Air CMDE JLN Sastry, Vice Chairman, VSM, BVB spoke about the importance of Entrepreneurship.

Mr. C.Siva Sudhakar, & Mr.K.V.Rao, Assistant Director, MSME-DI, Hyderabad attended the Inagural Session and Mr.K.V.Rao, Assistant Director, MSME-DI enlightened the students about the Entrepreneurship and also about the schemes offered by MSME .

The following sessions were conducted by the faculty members about thr growing entrepreneurial culture, steps of setting up a business and the importance of entrepreneurship for the overall growth of the Company

Overview of Entrepreneurship and Entrepreneurial Traits	Mr.M.Thirmal Rao
Steps in setting up a business	Dr.K.Suvarchala Rani

Marketing of MSME products	Dr.Y.Madhuri Srinivas
Financial Management in MSMEs	Dr.M.V.S.Mahendra
Govt schemes and incentives for MSMEs	Mrs.SreemathiRaghunandan

ENTREPRENEURSHIP AWARENESS PROGRAMME
 FOR EDUCATED UNEMPLOYED YOUTH
 Organised by

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