



Bhavan's Vivekananda College
of Science, Humanities and Commerce
Re-Accredited with 'A' Grade by NAAC
Autonomous – Affiliated to Osmania University

Bhavan's Institution Innovation Council

A Session on Executing Business Strategy: Translating Strategy into actions

REPORT

Date of the event: 01/03/2023 Venue:

Seminar Hall, MBA block.

Speaker: Mr. Prasanna Guntur, Business Strategist/ Consultant Audience:

Faculty and Students (MBA &BBA)

The Department of management studies organized a guest lecture on Executing Business Strategy: Translating Strategy into actions on 1st March, 2023 in the Seminar Hall.

The speaker of the session is Mr. Prasanna Guntur (Business Strategist/Consultant). Ms. Suruchi Pandey hosted the session by welcoming the speaker and a potted plant was presented to the honorable speaker. Mr. Prasanna Guntur addressed the audience with great enthusiasm. He briefed the gathering initiating with strategy in own business and in other business following with Hard skills vs Soft skills, Information vs Knowledge etc. The speaker stressed on importance of soft skills and closing the gap between strategy and execution. The session was interactive and students spoke about their views on implementation of strategies in Business. The 5 main pillars of Business strategy and Execution were discussed in detail.



- Various examples were given in order to understand the concepts deeply.
- Picture Quiz was conducted for the engagement of the students.





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